

ASWA Orange County Chapter Newsletter

Issue: # 14

October, 2012



The mission of ASWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

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Upcoming Events

10-16-2012
NAWBO Dinner

10-18-2012
Networking Mixer
Bluewater Grill

10-22 to -24-2012
Annual Conference

10-25-2012
ALPFA Leadership Mixer

11-28-2012
Student Scholarship Awards Dinner

12-13-2012
Holiday Event

[Visit our chapter website for more details](#)

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President-Elect
Diane Randall

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V.P. Special Events
Kristina Diaz

V.P. of
Communications
Diane Randall

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President's Message

Millie Culpepper

September was a busy month for ASWA Orange County with the following events: Our dinner meeting featured speaker, Kelly Wepler Hernandez, Founder of WH & Associates, who presented *Elements of a Referral Marketing System*; CSUF's Fall 2012 Mock Interviews; The SEC Financial Reporting Conference; and last but certainly not least we walked in the Susan G. Komen Race for the Cure at Fashion Island carrying a beautiful ASWA sign provided by Volt.

October- what's ahead?

Tuesday, October 16th - **NAWBO's Remarkable Women Awards Dinner**. I am excited to be our chapter's honoree as this year's ASWA-Orange County Member of the Year.

Thursday, October 18th - Looking forward to our **Networking Mixer** at the Bluewater Grill, Tustin

ASWA's 2012 National Conference from October 22nd through October 24th in San Diego, California. Our chapter will be sending four delegates to vote at the Annual Meeting. Benefits of attending the national conference include educational programs, social activities, exhibits and national networking exposure. Our four chapter delegates are President Millie Culpepper, Past President & Director Irene Mack, Members Dolores Lara and Lorraine Shoun.

Josue Dominguez, President of ALPFA (Association of Latin Professionals in Finance & Accounting) extends an invitation to ASWA-OC. On Thursday, October 25th, ALPFA Orange County is hosting its second Hispanic Leadership Mixer of the year at the world renowned Mercedes Benz Classic

Center in Irvine. With the generous sponsorships of Mercedes Benz USA and the New York Life Insurance Company, they will offer complimentary appetizers and refreshments among a glistening sea of beautiful, iconic vehicles spanning the entirety of the 20th Century.

RSVP: alpfa2012mbmixer.eventbrite.com

Leadership Opportunities

Are you interested in volunteering? If you would like to contribute to a dynamic organization, we need you and have opportunities for short term and annual commitments for the following committees:

***Membership; *Student Night; *Scholarship Awards** (this committee will get the word out to college students and professors about the Student Night event, will solicit scholarship applications, and will select the winners for presentation at the dinner on **November 28th**); ***Holiday event, December 13th**.

If you would like to know more about any of these committees, please contact Millie Culpepper via email at president@aswaoc.org.



Please join our LinkedIn group

Connect and network online with other professionals, start discussions and more! [Click here to view our group profile](#).

For additional ASWA networking click links below:

[Face Book](#), [Linked In](#), [Twitter](#), [YouTube](#), [Blog](#)

Lynn Parker

Treasurer
Alison Aldrich, MBA

Directors

Immediate
Past President
Irene Mack, CPA

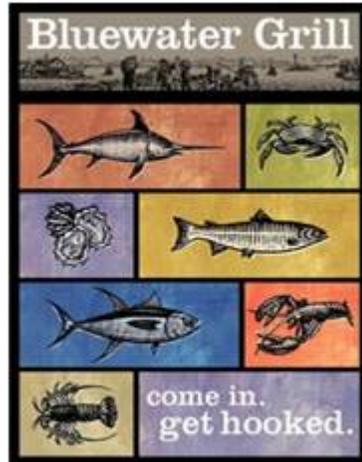
Director
Lynn Parker

Director
Gail Campbell



Networking Mixer October 18, 2012

by: Kristina Diaz



Date: Thursday, October 18, 2012
Time: 5:30 p.m. - 8:30 p.m.

The Bluewater Seafood Grill

The District 2409 Park Avenue, Tustin, CA 92782
714-258-3474

Pre-pay at www.aswaoc.org PayPal

\$15 MEMBERS \$20 NON-MEMBERS

To RSVP, send email to: networking@aswaoc.org
or contact Kristina Diaz at 714-726-0775

We look forward to seeing you there!

ASWA Annual Conference

October 22-24, 2012

Sheraton San Diego Hotel & Marina



Dear Accounting and Finance Professionals,

We hope that you will join us in October for the 2012 Annual Conference for Accounting and Financial Women in San Diego, CA. Hosted by the American Society of Women Accountants (ASWA), this year's Annual Conference provides a program that offers a myriad of opportunities to help you meet your continuing education goals, whether technical or "soft-skills" focused, as well as an opportunity to network with other women of similar backgrounds.

This conference is a wonderful opportunity to network and learn in a relaxing and supportive environment while earning up to 24 hours of continuing professional education at an affordable price. We encourage you to take advantage of all that the conference has to offer. We promise... it will be worth it! To learn more details and register. [Click Here](#)

See you in San Diego!

November 28, 2012 Save the Date
Student Scholarship Awards Dinner
Doubletree Hotel, Santa Ana



Here are our happy winners from last year!

Join us for an evening with guest speaker
Glen Fowler from the California State Auditor's Office

Remember the struggles of trying to get through college...the dorm rooms, the bad food, the partying, and the new language called "accounting" with its debits and credits. Or maybe it was trying to work or raise kids while taking classes. Whatever your experience was, wouldn't an extra \$2,000 have been fantastic! The members of the Orange County Chapter of ASWA remember the challenges of getting that accounting degree and then getting that first accounting job. ASWA is here to help at all stages of an accountant's career, but for those who are starting out and taking those first steps into the field of accounting, we want to tell you about our scholarship program.

ASWA will help 2 hard-working students by providing the following scholarships:

- One scholarship for \$2,000 to any full-time student enrolled in a 4-year college or university in the Fall 2012 semester/quarter with a major or emphasis in accounting.
- One scholarship for \$500 to any part-time or community college student enrolled in the Fall 2012 semester/quarter with a major or emphasis in accounting that has completed at least 12 units in business administration classes.

ASWA is reaching out to over 20 colleges and universities in Southern California, both public and private. Recipients will be honored at the

November 28, 2012 ASWA monthly meeting. This is a great opportunity to come and support the next generation of accountants.

We are excited to present this year's expert speaker, Glen Fowler of the California State Auditor's Office. His topic will be "The California State Auditor's Role in Improving Government Effectiveness and Efficiency". Even if you are further along in your career, what a great opportunity to hear what the State Auditor's Office is working on. Come learn how you too can make a difference and what it takes to become a California State Auditor.

Scholarship applicant deadline is November 9, 2012.

If you are or know of someone interested in applying, either go to www.aswaoc.org/scholarships or contact Kristina Diaz at scholarships@aswaoc.org

Sponsorship opportunities are available for this event. These include sponsoring students to sit at your table. You may want to invite students who you are already in the process of recruiting or we can introduce you to students who would appreciate attending the event and learning more about your organization by joining you at your table. For more information visit our website at www.aswaoc.org or contact Kristina Diaz at vp.special.events@aswaoc.org

ASWA Angels Raise \$1946.00 for the Cure!

Adriana Estrada

Fundraising continues through the end of October so it's not too late to support your ASWA Angels! Thanks to our top fundraiser, Suzanne Kinsey, for raising \$600 through her fundraising efforts!

Click here to make donation: [ASWA Angels Team Page](#)



Tricia Eunice & Sharon Bujacich Walking for the Cure!

September Opportunity Drawing Winners

Kristina Diaz

Congratulations to Last Month's Opportunity Drawing Winners!

Millie Culpepper won a \$25 Elephant Bar gift card.

Gina Webber won a \$25 Yardhouse gift card.

The business card drawing for a complimentary future dinner meeting was won by Sheila Ashrafi, CPA Tax Manager with HMWC CPAs Business Advisors.

100% of the proceeds from our monthly Opportunity Drawings go toward funding our annual scholarship awards. We are currently in need of donations. If you would like to make a donation, please contact Millie Culpepper at president@aswaoc.org.

Members' Corner

Alison Aldrich



Apply For Your ASWA Membership

Lately, if you've had one of the questions below:

My company says I need to learn to be a team player -where do I learn that?

I am not as happy in my job as I used to be. Maybe it is time for a change - where do I begin?

The continuing professional education (CPE) that I normally get is usually too simple and not specific enough. Where can I find the education I need?

I recently did a technical presentation for my company; where else can I present this?

I've put my time into public accounting and now I am ready to go out on my own. Is there someone I can talk to who has been successful at doing the same thing?

My company has finally authorized me to hire an assistant. How can I find the right person?

I work in a very narrow tax area; where else can I find others like me to exchange ideas with?

The answer is ASWA.

The American Society of Women Accountants is the home for women in accounting and finance. For more information, please visit ASWA Orange County Chapter at www.aswaoc.org

Follow the link to apply: www.aswa.org

**American Society of Women Accountants Chapter #73
949-862-0777**