

AFWA Orange County Chapter Newsletter

Issue: # 18

March, 2013



Accounting & Financial Women's Alliance
CONNECT • ADVANCE • LEAD

The mission of AFWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

President's Message

Millie Culpepper



With a new look and a new name the *Accounting & Financial Women's Alliance* (formerly known as the American Society of Women Accountants) is a nationwide organization consisting of many chapters and thousands of members. The Orange County Chapter has been in existence since 1960 and we continue to grow and expand our diverse membership by hosting meetings and events throughout the year.

In February, AFWA Orange County hosted another successful networking mixer at the Bluewater Grill in the Tustin District. It's always amazing to many of us that our organization isn't better known. At the mixer, I talked with several new guests who had learned of the evening's event from friends earlier that day and were happy to discover a thriving women's accounting organization in Orange County. We're a good resource for making connections, for education, for job prospects, and bringing together women who enjoy working and feeling challenged in their careers as accountants, tax practitioners, and "trusted advisors". We are a well-kept secret whose time has come.

Join us **on Thursday, March 20th**, to hear the topic, *KEEP YOUR CLIENTS OUT OF JAIL - CRIMINAL TAX WAR STORIES FROM THE TRENCHES*. Our speaker, David W. Klasing Esq. CPA, M.S.-Tax, will not only cover the basic criminal tax violations, but will tell you how to help your clients avoid possible criminal tax violations.

We welcome you to join us for the first ***Business Women's MEGA MIXER in Orange County - Thursday, March 28, 2013*** from 5:30 - 8:30PM, Hilton Irvine/OC Airport. Opportunity to nominate from our membership for the "Women Making History Awards" details will be sent separately. \$35 early bird pricing (through March 14), after March 14th the pricing goes up to \$45. To purchase tickets online - <http://bit.ly/tX8bzb>

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Upcoming Events

03/20/2013
Dinner Meeting
6 pm
Doubletree Hotel

03/21/2013
NAWBO-OC
Mix & Mingle
6:30 - 8:30
F&M Bank, Tustin

03/28/2013
Business Women's
Mega Mixer
5:30 - 8pm
Hilton Irvine-OC Airport

04/20/2013
After Tax Event
Spring Tea Garden
Fullerton 2pm

05/15/2013
Dinner Meeting
6 pm
Doubletree Hotel

06/19/2013
Dinner Meeting
6 pm
Doubletree Hotel

07/18/2013
Networking Mixer TBD
5:30 pm

8/21/2013
Dinner Meeting
6 pm TBD



Please join our LinkedIn group

Connect and network online with other professionals, start discussions and more! [Click here to view our group profile.](#)

For additional AFWA National networking click links below:

[Face Book](#), [Linked In](#), [Twitter](#), [YouTube](#), [Blog](#)

[Visit our chapter website for more details](#)

Board of Directors

President
Millie Culpepper

President-Elect
Open

V.P. Membership
Alison Aldrich, MBA

V.P. Special Events
Kristina Diaz

V.P. of Communications
Diane Randall

Recording Secretary
Lynn Parker

Treasurer
Alison Aldrich, MBA

Directors

Immediate
Past President
Irene Mack, CPA

Director
Lynn Parker

Director
Gail Campbell



Dinner Meeting **KEEP YOUR CLIENTS OUT OF JAIL** **CRIMINAL TAX WAR STORIES FROM THE TRENCHES**

Wednesday, March 20, 2013
6:00pm to 8:30pm
Registration at 5:30pm
Doubletree Hotel
201 East MacArthur Blvd
Santa Ana, CA 92707

Salad: Caesar Salad with Shaved Parmesan & Croutons
Main Dish: Chicken Picata with seasonal vegetables
Side Dish: Rice Pilaf
Dessert: New York Cheesecake



David W. Klasing Esq. CPA M.S.-Tax has earned dual California licenses that enable him to simultaneously practice as an Attorney and as a Certified Public Accountant in the practice areas of Taxation, Estate

Planning and Business Law. He provides businesses and individuals with comprehensive Tax Representation, Planning & Compliance Services and Criminal Tax Representation. He has more than 18 years of professional tax, accounting and business consulting experience, coupled with extensive knowledge about federal and state tax codes, regulations and case law.

As a former auditor, Mr. Klasing uses his past experience in public accounting to help his clients avoid tax problems before they develop where possible. As a Combo Attorney CPA he aggressively protects his clients' interests during audits, criminal investigations or in Tax Litigation. Mr. Klasing has assisted thousands of businesses and individuals through the audit / litigation and appeal process, and Mr. Klasing has a proven and sustained record of achieving favorable results for the clients he serves.

Mr. Klasing is admitted to practice before all California State Courts, the United States District Court for the Central District of California and the United States Tax Court.

Mr. Klasing's education includes a bachelor's degree in business administration, with an emphasis in accounting, from California State University Los Angeles, a master's degree in taxation from Golden Gate University and a Juris Doctor from Western State University College of Law.

Having earned a master's degree in taxation with an emphasis in the gift and estate tax arena, along with having taken classes in Law School on Estate's, Trusts and California Community Property, Mr. Klasing practices in the estate, trust and accounting areas.

Mr. Klasing's professional involvement includes serving as the current chair of the California State Bar Association, Tax Procedure and Litigation Committee, the current chair of the Orange County Bar Association Taxation Section. He is also a member of the American Bar Association Tax Section; the Orange County Bar Association, Tax, Business and Corporate Law, Trust & Estate Sections, the California Society of Certified Public Accountants State Committee on Taxation and the American Association of Attorney Certified Public Accountants. He is an "A" rated current member of the Better Business Bureau. He has a 10.0 AVVO rating (Superb)

Three convenient ways to register:

Online: [Via PayPal](#)

Email: Contact reservations@afwaoc.org

Phone: AFWA voice mail at 949-862-0777

Pre-registration Price by noon Monday March 18:

Members: \$41 / Non-Members: \$51 / Student Members: \$30 / Student Guests: \$35

Late or No Registration Price:

Members: \$46 / Non-Members: \$56 / Student Members: \$35 / Student Guests: \$40

Calling All AFWA Members The Board of Directors Wants You!

Millie Culpepper

It takes a team of dedicated volunteers to keep our organization growing and thriving. Whether you're interested in contributing leadership skills that you already excel in, or want to try your hand at developing new ones, we need your expertise! Serving on AFWA's Board of Directors provides great opportunities for personal and professional growth, as well as developing lasting friendships along the way.

We are currently reaching out to all AFWA members who are interested in joining the 2013-14 Board of Directors. The Board meets once a month, separately from our regular meetings. Not sure if you are qualified? There are plenty of experienced members who will be glad to show you the ropes.

The following positions are available, and include a brief description of responsibilities:

President:

Millie Culpepper will be serving as our President and leading us into 2013-14

President-Elect: This role focuses on finding great program speakers for our monthly dinner meetings and preparing to take over the reins in 2014-15.

VP - Communications:

The lifeline of our chapter, this position oversees our website and newsletter activities, as well as all special communications with our members.

2nd VP - Membership:

Help us welcome new members and grow our chapter, as well as focusing on retaining our current members.

3rd VP - Special Events:

Put your event planning skills to work in planning chapter events like our popular networking mixers, as well as our annual scholarship dinner and holiday party.

Treasurer: Share your accounting expertise by handling all the chapter's financial transactions.

Recording Secretary: Your great organizational skills will be a plus in recording the monthly meeting minutes of our Board meetings.

Director (3 positions available): These Board members are not committed to responsibility for a specific area, but contribute their expertise as needed to any of the Board's projects.

If you are interested in any of these positions, please contact Millie Culpepper at president@afwaoc.org or Alison Aldrich at vp.membership@afwaoc.org as soon as possible for further details. Come join us and make a difference!

AFWA National News



Accounting & Financial Women's Alliance
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AMERICAN SOCIETY OF WOMEN ACCOUNTANTS REBRANDS TO ADVANCE WOMEN IN ACCOUNTING AND FINANCE

On January 31, 2013 the American Society of Women Accountants was pleased to announce that the national organization has officially changed its name to the Accounting & Financial Women's Alliance with the tagline, "Connect. Advance. Lead." In October 2012, the organization's members made a groundbreaking decision for the future of the organization by voting for a name change. With a more progressive name and branding, the Accounting & Financial Women's Alliance modernizes its approach to effect change on the industry.

"By contemporizing and broadening the appeal of the organization through a name change, the Accounting & Financial Women's Alliance is confident it will attract a new generation of women accounting and finance professionals who are in a position to define a new way of thinking in the companies for which they work," said Lee K. Lowery, CAE, ASWA's executive director. "By belonging to the Accounting & Financial Women's Alliance these women will be equipped with the resources and guidance they need to advance and become leaders within their respective fields."

A 2011 Catalyst study found that women were half of newly hired accounting graduates at CPA firms, and 40% of all CPAs. However, women are just 21% of all partners at firms. Similarly, according to the "2011 Catalyst Census of Women Executive Officers and Top Earners," which counts the number of women in upper management in Fortune 500 companies, women are 18.4% of executive officers in the finance and insurance industries. The Accounting & Financial Women's Alliance identifies this gap as a major problem in the accounting and finance industry that needs to be remedied.

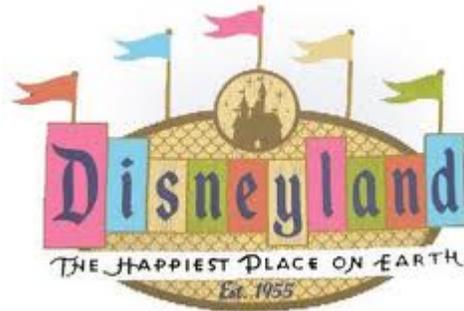
By forming national connections with fellow professional association members, Accounting & Financial Women's Alliance members achieve their full personal, professional and economic potential and contribute to the future development of the accounting and finance industry.

For more information please visit www.afwa.org.

About Accounting & Financial Women's Alliance (formerly American Society of Women Accountants): The Accounting & Financial Women's Alliance promotes the professional growth of women in accounting and finance. Members of the association benefit from opportunities to connect with colleagues, advance their careers, and become industry leaders. For 75 years, the organization has proudly upheld its mission to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession. Visit www.afwa.org for more information.

ALPFA Leadership Mixer held on February 21, 2013

Kristina Diaz



On Thursday, February 21st, our chapter along with thirteen other OC professional organizations came together for an elegant evening and networking mixer hosted by ALPFA-OC at the Disneyland Resort's Paradise Pier Hotel. This soldout event was free to our members who participated as part of over 250 attendees. We can thank Disneyland, one of ALPFA corporate sponsors. This was a fabulous event, and we will definitely participate again next year!



AFWA-OC Members: Bryan Luciano ('2012 Scholarship Recipient), Jessica Clarke, AFWA-OC President Millie Culpepper, ALPFA-OC President Josue D. Dominguez, President Elect Claudia Quintana and VP of Special Events Kristina Diaz.

Pictured taken by ALPFA-OC Rose Arevalo

Member of the Year Nominations

Millie Culpepper

Each year we recognize one outstanding individual as our Member of the Year for the AFWA Orange County Chapter. This honor is voted on by the membership in appreciation for the personal contributions and leadership demonstrated by one of our members. **As we prepare to select our nominees for this year's honoree, please consider the following:**

- Who consistently demonstrates a commitment and who sets a great example with personal and professional accomplishments?
- Who inspires you to be the best that you can be, to explore your professional potential?
- Who offers advice, encouragement, mentorship or professional guidance?
- Who consistently demonstrates their commitment to the growth and development of our local chapter, and to the goals of professional women in accounting?
- Who has made you feel welcomed, and made a difference in your life since you have been a part of AFWA?

Nomination forms will be available in April and voting will take place during the regular dinner meeting in May. The winner remains a secret, and will be revealed during our June installation and dinner meeting.

For more information, please contact:
Millie Culpepper (714) 402-5535 or E-mail president@afwaoc.org

Press Release

Gina Webber

FOR IMMEDIATE RELEASE

Local contact: Gina Webber, Senior Business Solutions Manager
Ledgent
gwebber@ledgent.com
(714) 929-1320

Corporate contact: Staci Johnson, Marketing Director
Roth Staffing Companies, L.P.
stjohnson@rothstaffing.com
(714) 919-5237

Inavero Recognizes Ledgent with 2013 Best of Staffing™ Award

2/26/2013 Costa Mesa, CA) - Ledgent has been named to Inavero's Best of Staffing™-Talent list once again! This award recognizes Ledgent's exceptional commitment to customers and temporary employees (our "Ambassadors").

Less than 1% of North America's 17,000 staffing firms are recognized with Best of Staffing™ honors, the largest talent satisfaction survey of its kind for the staffing industry.

Ledgent received an extraordinary satisfaction score. In partnership with CareerBuilder, Inavero uses a Net Promoter® Score to select firms for the Best of Staffing list. Out of the thousands of job candidates surveyed, the net promoter score is the percentage of respondents who reply to the survey saying they intend to promote their staffing firm to others.

Ledgent's Ambassador rating was **more than double** the staffing industry average-72.7% versus the industry average Talent promoter score of 30%.

"This award is such a huge honor for us. It is our reward for doing good things and doing the right thing for the people we serve," says Peggy Baggott, Market Director for the Southern California area. "We believe that if we position our Ambassador for success, they will help us fulfill our Promise to our clients. An award like this validates this philosophy."

Roth Staffing Companies, the parent company of Ledgent, first began participating in Inavero's Best of Staffing™ Awards in 2011, and has subsequently received Best of Staffing™ accolades every year; 2013 marks the third year in a row.

Ledgent's President and Chief Operating Officer, Adam Roth, explains the key to the company's success: "We have created programs to ensure that Ambassadors are positioned for success and feel cared for throughout the duration of their assignment. It's a simple process, but it makes such a profound impact on client and Ambassador engagement when both our coworkers and Ambassadors share in the commitment to champion our company's Purpose and Promise."

Eric Gregg, Inavero's Founder and CEO says, "Few things are more important to companies than the employees you hire. Our hope is that both companies and job candidates use the Best of Staffing lists as a benchmark to help select a staffing agency that can either secure the talent or employment opportunity they need and provide exceptional service."

Ledgent is a business line of Roth Staffing Companies, the only large, national staffing company to have received all of the industry's top awards in one year which includes Inavero's Best of Staffing™ as well as the Staffing Industry Analysts awards for "Best Staffing Firm to Work For" and "Best Staffing Firm to Temp For."

Inavero's complete Best of Staffing™ list can be viewed at www.bestofstaffing.com. For more information about Inavero, visit www.inavero.com. To learn more about Ledgent, visit www.ledgent.com.

About Roth Staffing Companies, L.P.

Roth Staffing Companies is the only large staffing company to receive all of the industry's most prestigious honors in one year including Staffing

Industry Analysts' "Best Staffing Firms to Work For" and "Best Staffing Firms to Temp/Contract For", Inavero's "Best of Staffing® - Client" and "Best of Staffing® - Talent", and the highest award presented by the American Staffing Association's VOICE Awards. Roth Staffing remains the only staffing firm ever ranked #1 on the *Inc. 500* list of fastest-growing, privately-owned companies.

Roth Staffing is a family of full-service business lines providing temporary, temporary-to-hire, and direct hire placements from more than 100 branch offices and dozens of on-premise locations in 21 states and the District of Columbia: **Ultimate Staffing Services** specializes in staffing for administrative, clerical, customer service and manufacturing & production positions; **Ledgent Finance & Accounting** specializes in professional staffing services including the placement of finance and accounting professionals; **Ledgent Technology & Engineering** specializes in technology and engineering placements; **Adams & Martin Group** specializes in legal staffing, project management and attorney search; and **One Squared Managed Solutions** manages MSP and VMS solutions for large contingent workforce programs.

Please visit our website at www.rothstaffing.com for more information or call (714) 939-8600.

About Inavero [inavero](http://inavero.com) administers more staffing agency client and talent satisfaction surveys than any other firm in the world. Inavero's team reports on satisfaction surveys from more than 500,000 staffing agency clients and talent each year and the company serves as the American Staffing Association's exclusive research partner.

Inavero's [Best of Staffing](#) is the nation's only award that recognizes staffing agencies that receive remarkable reviews from their clients and the people they help find jobs (employed talent). The Best of Staffing winner lists are a central place that businesses and talent go to find the best staffing agencies to call when they are in need.

AFWA Southwest Regional Conference

Millie Culpepper

Save the date

2013 Southwest Regional Conference

May 30 - 31, 2013

DENVER, COLORADO

Earn 16 hours of CPE with two full days of educational sessions. No Regional Conference would be complete without a Chapter Exchange. Bring your questions and suggestions to share with AFWA members from across the Southwest.

Contact Heather Russ at heatheraswa@gmail.com to volunteer with planning the conference or for more information visit Denver website at www.aswadenver.org

AFWA-OC Tea Time Saturday April 20, 2013

Kristina Diaz



Please join AFWA for a little cup of friendship at Spring Tea Garden

Date: Saturday, April 20, 2013

Time: 2 pm to 4 pm

Place: Spring Tea Garden

501 N. Harbor Blvd.

Fullerton, CA 92832

714-447-0579

http://www.springfieldbanquet.com/Spring_Tea.html

Menu: Spring Tea Garden Lunch

Includes lunch & tea service

- Smoked Turkey and Smoked Ham Croissant Sandwich
- Finger Sandwiches
- Scone with Devon Cream and Jam
- Fresh Fruit Platter
- Mini Desserts

-

Pre-pay Price: \$25pp Members & Guest www.afwaoc.org

Reservations Required by: **Wednesday, April 17, 2013**

To RSVP, please email vp.special.events@afwaoc.org

For more information call Kristina Diaz at 714-726-0775

We look forward to seeing you there!

February Opportunity Drawing Winners

Kristina Diaz

Congratulations to the individuals that were awarded the prizes from the Opportunity drawing benefiting our Student Scholarship program:

- 2 Tickets to the San Diego Zoo/San Diego Safari Park won by Member Gail Campbell

Sonya Aldama won the guest drawing! Looking forward to seeing you again soon.

Also, there was a special drawing for a free attendance to the Business Women's Mega Mixer won by member Alison Aldrich!

Turned out to be a great day to win...

Membership Corner

Alison Aldrich

In my continuing effort to keep our membership informed of our declining membership situation, I'd like to share that as of Feb 20th, we have 48 regular members including 8 lapsed members. "Lapsed" is the grace period between when your membership expires, and if not renewed, it is terminated. We do not anticipate the lapsed members renewing. That means our membership will be down to 40. On the plus side, I understand our top Chapter scholarship winner, Brian Luciano, is in the process of becoming a Student Member of our Chapter. Welcome Brian!

Alison Aldrich
VP Membership & Treasurer

Members: Keep our records current--log in to AFWA National at www.afwa.org to update your contact information.

**Accounting & Financial Women's Alliance Chapter #73
949-862-0777**