

# ASWA Orange County Chapter Newsletter

Issue: #7

March, 2012



The mission of ASWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

## President's Message

Millie Culpepper



In February, we hosted another successful networking mixer at the Bluewater Grill. It's always amazing to find out that ASWA Orange County isn't better known. At the mixer, I talked with several new guests who had learned of the evening's event from friends earlier that day and were happy to discover a thriving women's accounting organization in Orange County. We're a good resource for making connections, for education, for job prospects, and for bringing together women who enjoy working and feeling challenged in their careers as accountants, tax practitioners, and "trusted advisors". We are a well-kept secret whose time has come.

March is proving to be a very busy and hectic month. For me, after one year of data migration from Oracle to a new ERP system (Infor-Visual) we are in the final stages to go live this month for five out of eight companies. I am also reviewing the draft of our audited 2011 financials, setting up and completing January and February 2012 month-end closes and financial reports.

On **Thursday, March 22<sup>nd</sup>**, Association of Latino Professionals in Finance and Accounting (**ALPFA**) will be hosting a networking mixer. Ten Orange County Professional Organizations will come

### In This Issue

[President's Message](#)  
[March Networking Mixer](#)  
[ASWA Tea Time](#)  
[ASWA Regional Conference](#)  
[Business Matchmaking Workshop](#)  
[February Drawing Winners](#)  
[Members Corner](#)  
[Member of the Year](#)  
[ASWA Board of Directors](#)  
[Leadership Opportunities](#)

### Upcoming Events

03-14-2012  
Business Matchmaking Procurement Workshop

3-16-2012  
Mock-Interview Event

03-22-2012  
Joint Mixer with ALPFA

04-21-2012  
Tea Luncheon

05-16-2012  
May Dinner Meeting

05-24 - 05-25 2012  
ASWA SW Regional Conference

06-27-2012  
June Dinner Meeting

07-14-2012  
2012-2013

together for a meet and greet among OC's leading Latino professionals and business owners. This event is **FREE** to our members and guests; we can thank Disneyland, one of ALPFA's corporate sponsors. See the article below for more information.

**Saturday, April 21<sup>st</sup> is the day of our annual fun event.**

After the busy tax and audit season is over we deserve a break. Please join us for tea at The Tea House on Los Rios. See the article below for more information.



Members! join our LinkedIn group

Connect and network online with other professionals, start discussions and more! [Click here to view our group profile.](#)



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## Networking Mixer

With Ten other Orange County Professional Organizations

Planning Meeting

08-15-2012

August Dinner Meeting

[Visit our chapter website for more details](#)





**Date:** Thursday, March 22, 2012  
**Time:** 6:30pm - 8:30pm  
**Place:** Sleeping Beauty Pavilion at the  
Disneyland Hotel 2nd Floor  
1150 Magic Way, Anaheim, CA 92806  
714-778-6600

**Members & Non-Members:** *No Charge to attend - includes appetizers & soft drinks, music, \$750 worth of raffle items, 3 hours free parking at the Downtown Disney parking lot*

**Registration is limited, please register below:**

<http://alpfa2012hlm.eventbrite.com>

For more information call Millie Culpepper at 714-402-5535 /  
[www.aswaoc.org](http://www.aswaoc.org)

**PARTICIPATING ORGANIZATIONS:**

- American Society of Women Accountants (ASWA)
- Association of Latino Professionals in Finance and Accounting (ALPFA)
- Hispanic Bar Association (HBA)
- Hispanic Chamber of Commerce (HCOC)
- National Association of Hispanic Real Estate Professionals (NAHREP)
- National Latina Business Women's Association (NLBWA)
- Society of Hispanic Professional Engineers (SHPE)
- Society of Mexican American Engineers and Scientists (MAES)
- United Latino Students Alumni Association (ULSAA)

## ASWA Tea Time Saturday April 21, 2012

Lynn Parker

Please join ASWA for a little cup of friendship at

### *The Tea House on Los Rios*



Date: Saturday, April 21, 2012  
Time: 11:00am - 1:00pm  
Place: The Tea House on Los Rios  
31731 Los Rios Street  
San Juan Capistrano. CA 92675  
949 443-3914  
[www.theteahouseonlosrios.com](http://www.theteahouseonlosrios.com)

#### **Menu: The Mission Tea**

Includes lunch & tea service

Choice of our delicious handmade soup or garden salad  
Assorted Finger Sandwiches, freshly baked currant scone  
with our own Famous Early California Cream & preserves,  
fresh Fruit accompanied by cream and brown sugar. Your  
choice of one of our handmade Delectable desserts and  
selection of tea

***Pre-pay Price: \$38 Members & Guest [www.aswaoc.org](http://www.aswaoc.org)***

Reservations Required by: ***Wednesday, April 18, 2012***

To RSVP, please email [reservations@aswaoc.org](mailto:reservations@aswaoc.org).

For more information call Millie Culpepper at 714 402-5535

**With gas prices as they are, share a ride: Metrolink Rail has a \$10 weekend pass which will drop you off right by the Tea House, for more information and weekend schedule visit**

Metrolink website at [www.metrolinktrains.com](http://www.metrolinktrains.com)

*We look forward to seeing you there!*

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## **ASWA Southwest Regional Conference**

**Millie Culpepper**

Join the ASWA Mesa East Valley Chapter for  
"Fun in the Sun" at the  
2012 Southwest Regional Conference  
May 24 - 25, 2012  
Crowne Plaza San Marcos Golf Resort  
Chandler, AZ

Earn 16 hours of CPE with two full days of educational sessions. Thursday includes three fabulous keynote speakers! Start the conference off with an empowering session by Nona Lee, learn the keys to successful leadership from Raelynn Mackenzie and experience a new spin on ethics with Marcy Maslov. Mix things up on Friday with your choice of sessions from our Tax/Audit and Industry/Nonprofit tracks.

No Regional Conference would be complete without a Chapter Exchange. Bring your questions and suggestions to share with ASWA members from across the Southwest.

Support the ASWA Educational Foundation and have fun outbidding the competition for baskets of goodies. Members and chapters are welcome to help us with donations. Extend your stay in the Valley of the Sun for a great cause or two:

- Support the ASWA Educational Foundation by joining us at our Fun Night, Wednesday, May 23<sup>rd</sup> at Chase Field as the Arizona Diamondbacks take on the Los Angeles Dodgers!
- Support the ASWA Paula Zanni Memorial Scholarship at the first "Putting 4 Paula" golf tournament fundraiser Saturday May 26<sup>th</sup>!

Are you excited yet? Mark your calendars, book your flights and pack your business cards and sandals. We'll see you in May!!

Conference details and registration information are available on the [Mesa East Valley Chapter website](#) and on the [ASWA Events Page](#).

**Early registration deadline is March 15, 2012.**

Follow us on Twitter @aswa\_mev for updates on the #2012SWRC.

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## **Business Matchmaking Procurement Workshop**

**Millie Culpepper**

**Irvine, CA - Wednesday, March 14, 2012**

### ***Is Your Small Business Contract Ready?***

On March 14th at the Hilton Irvine/Orange County Airport, Business Matchmaking will have a full day of education, training, and networking with over 400 small business owners in your community.

These small business owners will learn best practices from experts, do's and don'ts when selling to the government and private sector, as well as marketing, access to capital, and credit tips for your company.

### **Who Is It For?**

Owners, managers, marketers and techs from companies with 5 or more employees in any industry-regardless of the product or service provided. This opportunity is designed for a wide range of businesses such as professional services, manufacturing, construction, engineering/scientific, information technology, healthcare, education, staffing, security, transportation/warehousing, office equipment/supplies, computer equipment/electronics, and environmental related firms.

### **Why Is It Worth My Time?**

*Because* federal, state and local government agencies and Fortune 500 corporations have an increased need for everything from manufacturing to software and from Green solutions to office supplies. *Because* Business Matchmaking has enabled over 75,000 selling opportunities for small business resulting in several billions of dollars in contracts. *Because*, there is no charge for the training, the contacts, the counseling, the leads, and the lunch now or in the future.

*Because* HP, Symantec, Dun & Bradstreet, Lockheed Martin, and Greatland are hosting this workshop in cooperation with the Small Business Administration (SBA), the Small Business Development Centers (SBDC), SCORE, WIPP, The Latino Coalition, CA DVB Alliance, and the State of California. *Because* you can get processed for a DUNS number and placement on the official federal Central Contractor's Registry (CCR) at no charge and can meet with

experts from the public and private sector.

**Where and When and How do I Register?**

**Location:** Hilton Irvine/Orange County Airport  
18800 MacArthur Boulevard  
Irvine, CA 92612

**Date:** Wednesday, March 14, 2012

**Time:** 8:30 a.m. - 3:30 p.m.

**Registration and lunch are complimentary.**

We urge you to register quickly for this event and you may bring one guest, given that space is limited.

**Registration:** Use this custom registration pass code to register your company: **PSJLTB**

Go to [www.businessmatchmaking.com/workshopirv.shtml](http://www.businessmatchmaking.com/workshopirv.shtml)

Click on the red "Registration" Tab

If you have questions about this email or Business Matchmaking, please contact us by email at

[registration@businessmatchmaking.com](mailto:registration@businessmatchmaking.com).

Sponsored by: HP, Symantec, Dun & Bradstreet, Lockheed Martin, and Greatland, in cooperation with the CA SBDC, SCORE, WIPP, NCAIED, the CA DVB Alliance and The Latino Coalition.

Nicolle Foland - Director, Special Projects Business Matchmaking

Ann Marshall - Producer Business Matchmaking

[registration@businessmatchmaking.com](mailto:registration@businessmatchmaking.com)

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## February Mixer Drawings

### Nancy Liming

Congratulations to our February Mixer Opportunity Drawing Winner!

Lin Moore

- \$25 Gift Certificate for the Yard House  
Donated by Susan G. Komen Race for the Cure

Congratulations to our February Mixer Business Card Drawing Winner!

Kimberly Kelly-Lippert

- Free dinner at our next Dinner Meeting on May 16, 2012.

Please note that 100% of the proceeds from our monthly Opportunity Drawings go toward funding our annual scholarship awards. We are currently in need of donations. If you would like to make a donation, please contact Nancy Liming at [director3@aswaoc.org](mailto:director3@aswaoc.org).

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## Members' Corner

[Alison Aldrich](#)

**We have a record number of new members to welcome this month:**

Vanessa Adams

Joanne Collins, CPA

Joan Rutkouski, CPA

Karen Widener

Ashley Wyett

Karen has already volunteered to help out this year! Amy Davey has sent in her application, and we will be officially welcoming her very soon. We are going to miss Chris Wellenstein who is transferring to the San Diego Chapter. Thanks for your help this year, Chris, and we wish you the best of luck in San Diego.

## Chapter dues to increase on July 1, 2012

As most of you are aware, ASWA's annual dues are comprised of both a national and a local chapter component. Last year, our National dues increased by a modest \$4, while our local chapter dues did not increase at all. Currently, ASWA's National dues are \$116 and our local Orange County chapter dues are \$54. An additional one-time application fee of \$25 is also required for new members.

In order to keep pace with our ever increasing costs, and in accordance with our bylaws, this notice is to inform you that the Board has authorized an increase in local chapter dues beginning in July 2012. Dues for both Regular and Affiliate members in the 2012-13 fiscal year will increase by \$2, from \$54 to \$56. Student and Retired membership classifications will be exempt from this increase. All **new** regular and affiliate membership applications received on or after July 1, 2012, and membership **renewals** for the fiscal year beginning July 1, 2012 will be subject to the increase. Any **new** membership applications received prior to July 1, 2012 will be processed according to this year's dues structure.

We value your ongoing participation in the local Orange County ASWA chapter, and welcome your feedback. If you have any questions or comments about this change, please feel free to reach out to me directly, or to any member of this year's Board of Directors.

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## Member of the Year Nominations

### Adriana Estrada

Each year we recognize one outstanding individual as our Member of the Year for the ASWA Orange County Chapter. This honor is voted on by the membership in appreciation for the personal contributions and leadership demonstrated by one of our members. **As we prepare to select our nominees for this year's honoree, please consider the following:**

- Who consistently demonstrates a commitment and who sets a great example with personal and professional accomplishments?
- Who inspires you to be the best that you can be, to explore your professional potential?
- Who offers advice, encouragement, mentorship or professional guidance?
- Who consistently demonstrates their commitment to the growth and development of our local chapter, and to the goals of professional women in accounting?
- Who has made you feel welcomed, and made a difference

in your life since you have been a part of ASWA?

Nomination forms will be available in April and voting will take place during the regular dinner meeting in May. The winner remains a secret, and will be revealed during our June installation and dinner meeting.

For more information, please contact:  
Adriana Estrada (562) 402-5357.

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## ORANGE COUNTY CHAPTER BOARD OF DIRECTORS

**Millie Culpepper - President (Feb 2012/Jun 2013)**  
714-402-5535 | [president@aswaoc.org](mailto:president@aswaoc.org)

**Alison Aldrich, MBA - V.P. of Membership**  
714- 772-7473 | [vp.membership@aswaoc.org](mailto:vp.membership@aswaoc.org)

**Millie Culpepper - V.P. of Special Events**  
949-862-0777 | [vp.special.events@aswaoc.org](mailto:vp.special.events@aswaoc.org)

**(OPEN) - V.P. of Communications**  
949-862-0777 | [communications@aswaoc.org](mailto:communications@aswaoc.org)

**(OPEN) - Recording Secretary**  
949-862-0777 | [recording@aswaoc.org](mailto:recording@aswaoc.org)

**Jennifer Cavender, CPA - Treasurer**  
949-450-6344 | [treasurer@aswaoc.org](mailto:treasurer@aswaoc.org)

**Irene Mack - Director/Immediate Past President (Feb 2012/Jun 2013)**  
714-957-6936 | [director4@aswaoc.org](mailto:director4@aswaoc.org)

**Lynn Parker - Director/Immediate Past President (Jul 2012/Jun 2011)**  
714-921-7488 | [past.president@aswaoc.org](mailto:past.president@aswaoc.org)

**Diane Randall - Director**  
949-862-07777 | [director1@aswaoc.org](mailto:director1@aswaoc.org)

**Dolores Lara - Director**  
949-600-8274 | [director2@aswaoc.org](mailto:director2@aswaoc.org)

**Nancy Liming - Director**  
949-589-5110 x4 | [director3@aswaoc.org](mailto:director3@aswaoc.org)

### **CHAPTER COMMITTEE CHAIRS**

**Lynn Parker - Programs**  
714-921-7488 | [programs@aswaoc.org](mailto:programs@aswaoc.org)

**Gail Campbell - Newsletters**  
949-862-0777 | [newsletters@aswaoc.org](mailto:newsletters@aswaoc.org)

**Marcy Beck - Quality Control**  
949-862-0777 | [qc@aswaoc.org](mailto:qc@aswaoc.org)

**(OPEN) - Marketing**  
949-862-0777 | [communications@aswaoc.org](mailto:communications@aswaoc.org)

**Adriana Estrada - Student Relations**  
310-408-5535 | [students@aswaoc.org](mailto:students@aswaoc.org)

**(Open) - Scholarships**  
949-862-0777 | [scholarships@aswaoc.org](mailto:scholarships@aswaoc.org)

**Adriana Estrada - Community Awareness/Susan G. Komen**  
310-408-5535 | [communities@aswaoc.org](mailto:communities@aswaoc.org)

**Lilly McBee - Community Awareness/Financial Literacy**  
949-812-3414 | [communities@aswaoc.org](mailto:communities@aswaoc.org)

**Jennifer Cavender - Website**  
949-450-6344 | [webmaster@aswaoc.org](mailto:webmaster@aswaoc.org)

**Dolores Lara - Employment**  
949-600-8274 | [employment@aswaoc.org](mailto:employment@aswaoc.org)

**Marcy Beck - Member Retention**  
949-862-0777 | [membership@aswaoc.org](mailto:membership@aswaoc.org)

**Millie Culpepper - Networking**  
714-402-5535 | [networking@aswaoc.org](mailto:networking@aswaoc.org)

**Inhee Carter - Hotel Liaison**  
**Diane Randall - Hotel Liaison**  
949-862-0777 | [reservations@aswaoc.org](mailto:reservations@aswaoc.org)

**Lorraine Shoun - Database/Member Directory**  
949-862-0777 | [database@aswaoc.org](mailto:database@aswaoc.org)

**Nancy Liming - Opportunity Drawings**  
949-862-0777 | [opportunity.drawings@aswaoc.org](mailto:opportunity.drawings@aswaoc.org)

**Sharon Bujacich - Continuing Professional Education**  
949-862-0777 | [cpe@aswaoc.org](mailto:cpe@aswaoc.org)

**Diane Randall - Tax Return Preparation**  
949-862-0777 | [tax@aswaoc.org](mailto:tax@aswaoc.org)

## **WOULD YOU LIKE TO SERVE AS A MEMBER OF THE BOARD OF DIRECTORS?**

There are seats on the Board of Directors coming up for next year, as well as open slots on various Committees. We will have a full description of the coming vacancies in our next newsletter.

ASWA committee members get "paid" for the work they perform in lots of ways. In addition to education and networking opportunities, ASWA provides a safe, non-threatening environment for its members to develop the skills they need to move ahead in their own careers.

If you are interested in serving, or would like more information about the positions coming open, please be sure to look for our announcement coming in the April issue.

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## **ASWA Leadership Opportunities**

Interested in volunteering? If you would like to contribute to a dynamic organization, we would love to have you. ASWA's Orange County Chapter is looking to fill various committee positions. We have opportunities for short term and annual commitments.

Please contact Millie Culpepper via email at [president@aswaoc.org](mailto:president@aswaoc.org)

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**American Society of Women Accountants Chapter #73**  
**949-862-0777**