

ASWA Orange County Chapter Newsletter

Issue: # 10

June, 2012



The mission of ASWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

President's Message

Millie Culpepper



The 2011-2012 Board of Directors has been awesome. Irene Mack, Alison Aldrich, Lynn Parker, Diane Randall, Nancy Liming, Jennifer Cavender, Dolores Lara and Karen Widener did an outstanding job for which I am grateful. There were many others who took it upon themselves to chair an event or project and run with it: Inhee Carter, Gail Campbell, Marcy Beck, Adriana Estrada, Lorraine Shoun, Sharon Bujacich and countless others. Thank you all for your encouragement, commitment and leadership.

Join us for our upcoming dinner meeting on Wednesday, June 27 with our speaker, Mary Taylor Zimmerman, a life coach specializing in image, fitness, and nutrition. See more information in the below article.

Also in June, we will install the incoming 2012-2013 Board of Directors and will recognize our longtime members, specifically, those who have been members for 25 years or longer. These loyal members have provided an important continuity for ASWA that has allowed us to endure for nearly 75 years and are vital to ASWA's history and longevity. I am pleased to announce and extend our congratulations to five of our Orange County chapter members receiving the ASWA 25 Year Membership Award: Marilyn Jane Hall, Deborah Szul, Marcy Beck, Ann Marie Broderick, and Dolores

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Upcoming Events

06-27-2012
June Dinner Meeting

07-14-2012
2012-2013
Planning Meeting

07-26-2012
Networking Mixer TBD

08-15-2012
August Dinner Meeting

09-20-12
Networking Mixer

09-23-2012
Race for the Cure

10-16-2012
NAWBO Dinner

10-17-2012
October Meeting TBD

10-22-24-2012
Annual Conference

11-28-2012
Student Night

12-27-2012
Holiday Event

[Visit our chapter website for more details](#)

Board of Directors

President
Millie Culpepper

V.P. Membership
Alison Aldrich

Lara. Marcy Beck received her award at our May 16th dinner meeting and Dolores Lara received hers last October at the National Conference in North Carolina.

In looking to the future, I am honored to continue to serve as your president for the 2012-2013 year. On Saturday, July 14th, we will hold our annual planning and transitional meeting. This is an informal meeting for setting goals, planning programs, discussing the website and establishing budgets for the coming year. We encourage your participation and value your recommendations. For additional information, reference the article below.

National News:

On April 25th, ASWA National President Monika Miles unveiled the proposed new name, Accounting & Financial Women's Alliance (AFWA). The next step in this process is to conduct an unofficial and nonbinding Straw Poll to gauge the interest of the chapters and members regarding the proposed name change, and to assess the likelihood of passage of the proposal via a formal bylaws amendment at the Annual Business Meeting in San Diego, CA on October 23, 2012. The results of the Straw Poll will be tabulated and a decision will be made by the ASWA leadership as to whether or not to present this bylaws amendment.

As a member of ASWA-OC, in order for this Straw Poll to be effective, we urge you to view the proposed name change video at: <http://bit.ly/ltFQJc>. At the May 16th dinner meeting we discussed whether or not to support the new name. Most in attendance were open to the name change and agreed with the National Board of Directors. It is powerful enough to attract and welcome more members, and it aligns better with the national mission and long-term strategic plans. ASWA has provided a link to address your questions or "FAQs". We are asking you as members of our chapter, do you support and approve of the proposed name change? Yes or No; please send your response and comments to aswa.culpepper@yahoo.com. The information you provide is very important - we thank you in advance for taking the time to do so and to respond by June 15th. I will report to national our chapter's Straw Poll results.



Members! Please join our LinkedIn group

Connect and network online with other professionals, start discussions and more! [Click here to view our group profile.](#)

V.P. Special Events
Millie Culpepper

Recording Secretary
Karen Widener

Treasurer
Jennifer Cavender, CPA

Director Immediate
Past President
Irene Mack CPA

Director
Lynn Parker

Director
Diane Randall

Director
Dolores Lara

Director
Nancy Liming



For additional ASWA networking click below:

[Face Book](#), [Linked In](#), [Twitter](#), [YouTube](#), [Blog](#)

June Dinner Meeting

The "WOW" Factor

Creating Your Own Signature Style

Lynn Parker

Wednesday, June 27, 2012

6:00pm to 8:30pm

Registration at 5:30pm

Doubletree Hotel

201 East MacArthur Blvd

Santa Ana, CA 92707

Salad: Mixed Green Salad w/Toasted Walnuts & Cherry Tomatoes

Main Dish: Parmesan Crusted Chicken w/Seasonal Vegetables

Side Dish: Rice Pilaf

Dessert: New York Cheesecake

Do people notice you when you walk into a room? Do you command everyone's attention? Exude energy and confidence? Embody poise and success? Are they saying to themselves, "Wow, there's someone who's dynamic and has her act together" or the unflattering opposite? We've all heard the saying, "You never get a second chance to make a first impression", but many of us wish we could, and are often baffled over how our own image and behavior influence people's reactions to us.

It's not as simple as you might think. Experts agree that over 90% of communication is non-verbal, and includes such elements as appearance, color choice, eye contact, body language, posture, delivery, voice tone, inflection, and more. In order to personify the message you want to convey to others, you need to develop a strong personal brand. This signature style tells people who you are before you speak a word.

Join us for an unforgettable evening as we welcome Mary Taylor Zimmerman, life coach, and founder of Navigating Life, as she reveals her secrets for creating an intoxicating and authentic personal style, along with a dynamic first impression.

About Mary Taylor Zimmerman:



As founder of Navigating Life and former owner of a chain of women's health clubs, Mary Taylor Zimmerman, is a seasoned business professional and life coach specializing in image, fitness, and nutrition. Her passion is helping others to align their personal image with their life and career aspirations. Mary holds credentials in such diverse areas as life strategies coaching, image consulting, personal training, nutrition, neuro-linguistic programming, and hemispheric integration (putting both hemispheres of your brain to work to achieve your goals). Mary also shares her expertise as a trainer with Success Design Institute and as a consultant for Stay Tuned for Breaking News, providing image enhancement services for broadcasting professionals.

Three convenient ways to register:

Online: Via [PayPal](#)

Email: Contact reservations@aswaoc.org

Phone: ASWA voice mail at 949-862-0777

Pre-registration Price by noon Monday June 25th
Members: \$38 / Non-Members: \$48 / Students: \$28

Late or No Registration Price:
Members: \$43 / Non-Members: \$53 / Students: \$33

Calling All ASWA Angels!!
Susan G. Komen Race for the Cure
September 23, 2012
Adriana Estrada



Early Bird Discount Registration is NOW OPEN and the ASWA Angels are looking for eager participants to join this fun and inspirational event!

There are several options to provide your support, including "sleeping in for the cure", and we are looking forward to having our friends, family, co-workers and colleagues join in supporting this worthwhile cause. You can access the ASWA Angels team page by clicking on this link: <http://www.komenoc.org/race/aswaangels>.

Our fundraising goal this year is \$5000 and keep in mind that we are not only raising funds for the Cure, but we also earn gift cards which we use for our Opportunity Drawings which support our scholarship fund!

Once you register as an ASWA Angel, you will be notified on further details. Feel free to reach out to your team captain, Adriana, with any questions: aestrada@volt.com or (562) 402-5357.

2012-2013 Annual Planning Meeting

Millie Culpepper

Date: Saturday, July 14th, 2012

Time: 8:30am - 3pm

Where: Volt Corporate Park
2401 N. Glassell ,Orange, CA 92865

Welcome to the 2012-2013 ASWA chapter board and committees. We're looking forward to having another great year together!

Our annual chapter planning meeting is held in July each year, usually on a Saturday from about 8:30am to 3pm.

If you're new to the board or as a committee chair, please meet with your counterpart from the current board or committee, before our annual meeting. Please ask them to pass last year's records or notebooks to you and to give you guidance about your new position.

Committee chairs and members, we welcome you to attend the meeting, and encourage you to come for at least the period where we talk about your committee functions.

Thank you,

Millie Culpepper President, Orange County Chapter 2012-2013
president@aswaoc.org

Members' Corner

Alison Aldrich

On behalf of the ASWA, we thank you for your continued support of this professional organization. Your participation is vital to the future of ASWA, and we are asking you to renew your commitment by completing this year's membership renewal. Many of us have a June renewal date, and hopefully you have received an email notice regarding your renewal from National. See below for a list of memberships expiring in June, and the number of years as a member. If you were able to attend the tea in April, you met Marilyn Hall!

You may renew your membership online through our national website at www.aswa.org. To log into your national account, you will need your membership number, and if you've forgotten it, click on the .let us email it to you. link or send an email request to me, Alison Aldrich at aaldrich7@yahoo.com. Please also take this opportunity to update your personal and employment information. And please feel free to contact me if you have any questions.

	Join Date	Years
Marilyn Jane Hall	11/1/1974	38
Deborah Szul	11/1/1976	36
Marcy Beck	5/1/1979	33

Ann Marie	Broderick	4/23/1984	28
Dolores	Lara	5/1/1986	26
Barbara	Steelman	2/14/1989	23
Anne	Christensen	1/18/1990	22
Alison	Aldrich	8/19/1994	18
Gail	Campbell	4/1/1994	18
Ruth	Zakowski	3/16/1995	17
Rita	Gittings	5/25/1997	15
Rhea	Graf	7/22/1997	15
Maria	Beechan	11/19/1998	14
Meena	Kim	2/9/1999	13
Diane	Ravenscroft	10/4/1999	13
Brenda	Wallingford	5/6/1999	13
Kelly	Truesdell	2/17/2000	12
Geneva	Viselli	6/15/2001	11
Irene	Mack	3/25/2003	9
Donna	Bernbrock	9/7/2005	7
Penelope	Kinnear	4/12/2005	7
Lorraine	Shoun	9/7/2005	7
Inhee	Carter	3/3/2006	6
Jessica	Clarke	6/30/2006	6
Lynn	Parker	7/12/2007	5
Kristina	Diaz	7/1/2011	1
Janet	Kim	7/1/2011	1
Margaret	Robinson	7/22/2011	1

And last but not least, please welcome new member:

Jennifer Breeze

Please keep Nancy Liming , her husband Bruce and the extended family in your thoughts and prayers as her Mother in law was diagnosed with pancreatic cancer May 22nd and passed away suddenly May 29th.

May Dinner Meeting Opportunity Drawing

Nancy Liming

Congratulations to Last Month's Opportunity Drawing Winners!

Millie Culpepper

won two guest passes for "San Diego Zoo/Safari Park"
donated by San Diego Zoo Global!

Adriana Estrada

won a \$25 gift certificate for the "Yard House"
donated by Susan G. Komen for the Cure!

Millie Culpepper

won a \$25 gift card for Shell gas
donated by Alison Aldrich!

100% of the proceeds from our monthly Opportunity Drawings go toward funding our annual scholarship awards. We are currently in need of donations. If you would like to make a donation, please contact Nancy Liming at director3@aswaoc.org.

ASWA Needs You

Millie Culpepper

There are seats on the Board of Directors and open slots on various Committees. ASWA committee members get "paid" for the work they perform in lots of ways. In addition to education and networking opportunities, ASWA provides a safe, non-threatening environment for its members to develop the skills they need to move ahead in their own careers.

If you are interested in any of these positions, please contact Millie Culpepper at aswa.culpepper@yahoo.com as soon as possible for further details. Come join us and make a difference!

Director (1 position available) - These Board members are not committed to responsibility for a specific area, but contribute their expertise as needed to any of the Board's projects.

Committee Chairs:

Scholarship - Short term from September - November

Website - Update ASWA-OC website monthly www.aswaoc.org

Constant Contact / Database - Update E-mail address changes, send Constant Contact announcement to membership as required.

Marketing & Promotion - Corporate Sponsors

Opportunity Drawing - Solicit Scholarship gift donations for monthly drawings and announce winners in newsletter.

CPE - Collect CPE Forms and submit to ASWA National .

Note from ASWA National

Lee Lowery

Dear ASWA Members,

As part of our ongoing effort to increase the value of your ASWA membership, and because of your National Board's commitment to fostering diversity within our organization, ASWA has formed an alliance with ALPFA, the largest, oldest, and fastest growing Latino association for business professionals and students. As part of this alliance, ALPFA is offering complimentary, one-year memberships to the first 250 ASWA members who sign up! (Please note that this membership promotion does not apply to ASWA members who already hold an ALPFA membership.)

Did you know that ALPFA has over 19,000 members in 40 chapters across the country and like ASWA, they offer many wonderful opportunities for networking, leadership and professional development? Some of our ASWA chapters have already discovered this and have developed joint programming with ALPFA at the local level. Thus, we are excited to provide you with a connection to ALPFA on a national level as well.

If you are interested in taking advantage of this great opportunity to join ALPFA and learn what they have to offer you, we encourage you to peruse the link below to select a chapter close to you. To sign up, simply follow these directions:

- 1) Go to <http://www.alpfa.org/join>
- 2) Select the chapter you wish to join (ORANGE COUNTY)
- 3) Complete the member registration form and select General One Year Membership
- 4) On the final payment screen, enter the discount code: ASWA2012

ALPFA's 40th anniversary celebration will be held in Las Vegas during their Annual Convention August 11-16. All ASWA members are welcome to attend. For more information, [click here](#).

All the Best,
Lee Lowery
ASWA Executive Director

American Society of Women Accountants Chapter #73
949-862-0777