



American Society of Women Accountants

Orange County Chapter News
Celebrating our 50th year in Orange County!



EMPOWERMENT, EDUCATION, EXPERTISE

The mission of ASWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

JULY
2011

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Upcoming Events

Calendar

7.14.2011
Summer Networking Mixer

7.16.2011
ASWA OC Chapter Annual Planning Meeting

8.17.2011
August Dinner Meeting

9.23.2011
10th Annual SEC Financial Reporting

PRESIDENT'S MESSAGE

A NEW YEAR BEGINS

I'm going to start with a cliché: It's summer already, and where did the time go! My term as the Orange County Chapter President began at our June installation, and we're already moving forward with interesting ideas for next year. We'll develop those more fully at our July annual planning meeting for board members and committee chairs.



One of my goals is to see more and more members and guests participate: attending mixers, coming to dinner meetings to listen to timely topics and "chat it up", and volunteering on the board, with committees, and for special projects. Another cliché here: While you may benefit a lot, both personally and professionally, from joining a networking group, it's a not-to-be-missed opportunity to volunteer. Expand a skill that you've already experienced, or try something out of your comfort zone that you think would be neat to learn. If you haven't volunteered recently, how about starting now? If you're already volunteering, Thank you, Thank you, Thank you!

What's ahead for us? A mixer in July, dinner meeting in August, and The Susan G. Komen Walk/Run for the Cure in September, with Adriana Estrada as our enthusiastic chair (watch for her special announcements about the event). In early October, Adriana will be our chapter's honoree at NAWBO's Remarkable Women Awards dinner. Then there's the ASWA National conference in Charleston, NC in late October, and I've heard from at least three members from our chapter who plan to attend. Student Night with scholarship awards is in November, and we're putting a committee together to get the word out to college students and professors about the event, to solicit scholarship applications, and select several winners for presentation at the awards dinner.

We're also looking into a new volunteer activity that's a natural fit for our accounting and finance skills, and in line with our National Organization: promoting Financial Literacy to the community, geared towards adults and/or high-school aged kids. If you have some ideas or interest along this line, let us know.

Conference -
Earn up to 8 CPE
hours!

9.25.2011
20th Annual Susan G.
Komen Race for the
Cure -
Newport Beach, CA

10.4.2011
NAWBO Remarkable
Women Awards
Dinner
Click Here to reserve
your seat at the
ASWA table

10.24-26.2011
2011 Annual
Conference for
Women in Accounting
-
Charlotte, NC

View our profile on [Linked In](#)

Board of Directors

President
Irene Mack, CPA
president@aswaoc.org

President-Elect
Millie Culpepper
president.elect@aswao.org

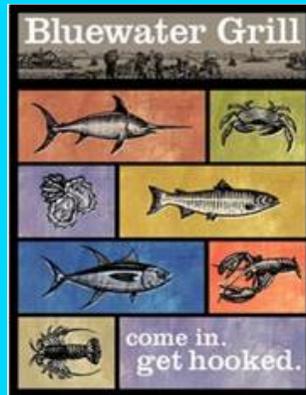
**Vice President of
Membership**
Alison Aldrich, MBA
vp.membership@aswao.org

**Vice President of
Communications**

Lots to look forward to! Have a wonderful summer, and hope to see you at the July Mixer. And remember to mention us to your friends and co-workers - we have so much to offer!

Irene Mack

President



ASWA SUMMER NETWORKING MIXER

5:30 ON THURSDAY JULY 14TH AT

THE BLUEWATER SEAFOOD GRILL

IN THE DISTRICT

2409 PARK AVE

TUSTIN, CA

714-258-3474

(COMPLIMENTARY VALET PARKING)

**PLEASE SIGN UP THRU PAYPAL ON OUR WEBSITE BY
MONDAY 07/11**

[Click Here to Register](#)

\$15 MEMBERS

Position Open
communications@aswaoc.org

Recording Secretary
Penny Kinnear
recording@aswaoc.org

Treasurer
Jennifer Cavender, CPA
treasurer@aswaoc.org

Directors
Lynn Parker Past
President
past.president@aswaoc.org

Nancy Liming
director1@aswaoc.org

Dolores Lara
director2@aswaoc.org

Diane Randall
director3@aswaoc.org

See our **CHAPTER WEBSITE** for additional information.

\$20 NON-MEMBERS

Congratulations to our 2011 Member of the Year - Adriana Estrada!

By: Alison Aldrich

The **Member of the Year Award** represents the highest honor our chapter can bestow, and is awarded each year in recognition of a member's outstanding contributions and leadership. This year we were very pleased to present the award to **Adriana Estrada** at our June 22nd dinner meeting and Board installation.



Adriana joined ASWA in December 2009, and became an active board member as our VP of Communications for the 2010/2011 fiscal year. Her responsibilities have included updating and distributing the monthly newsletter and coordinating communications with all members and participants of the Orange County chapter. She has also represented ASWA within Cal State Fullerton's Beta Alpha Psi & Accounting Society at their annual Meet the Firms event and presented to this group at one of their lunch meetings sharing her knowledge on career search and interviewing. One of Adriana's favorite events this past year was the Susan G. Komen Race for the Cure and this year she will be volunteering as our Team Captain! [Click Here to access our team page](#)

As ASWA's Member of the Year, Adriana will be honored at NAWBO's Remarkable Women Dinner on Tuesday, October 4th. We have reserved a table for ASWA members and guests, and tickets are available at a cost of \$65 per person. If you are interested in attending, please visit our website to reserve your seat. <http://aswaoc.org/nawbo2011.php>

Please join me in thanking Adriana for her many contributions to the chapter, and in wishing her warmest congratulations on being elected our **2011 Member of the Year!**



September 25, 2011 REGISTRATION IS NOW OPEN!

Funds raised during the Komen Race for the Cure® Series support the Komen vision of a world without breast cancer. In 2010, over 24,000 participants raised \$3 million from 20,000 of their family members, friends and colleagues, making Orange County's Race for the Cure the largest event of its kind in Orange County.

The ASWA Angels have set a \$5000 fundraising goal for this year's Race for the Cure! Join our team and help us reach our goal!

[Click Here to access our ASWA Angels Team Page](#)



Join us in Charlotte, North Carolina for the [2011 Annual Conference for Women in Accounting...*Defining Value in All Areas of Accounting & Finance*](#) (formerly JNC). Take advantage of the numerous and improved opportunities to learn from, market to, recruit from, and network with more than 400 decision-makers from the accounting and finance industries.

The registration for the 2011 Annual Conference for Women in Accounting...*Defining Value in All Areas of Accounting & Finance* (formerly JNC) is now open! [Click here](#) to view the full conference program and [click here](#) to register online. (Please note that you will need to login to the site and then proceed to the Online Store.)

The 2011 Annual Conference for Women in Accounting offers you unparalleled educational and networking opportunities including:

- The latest technical developments in accounting, auditing, tax, management, leadership, government and industry, including E-commerce, and budgeting, the Revised Texas Franchise (Margin) Tax, and accounting software applications.
- Motivational strategies that work.
- Methods for effective management of people and the marketplace.
- Effective means of identifying and responding to economic problems.
- Valuable leadership techniques.
- Means for achieving effective communication.
- Professional contacts in a variety of industries.

Visit the [2011 Annual Conference for Women in Accounting website](#) for more information and to register today.

The 2011 Annual Conference for Women in Accounting is made possible with the support of our sponsors. We thank them for their support!

Member's Corner

Time to Renew/Apply For Your ASWA Membership

Lately, if you've had one of the questions below:

My company says I need to learn to be a team player -where do I learn that?

I am not as happy in my job as I used to be. Maybe it is time for a change - where do I begin?

The continuing professional education (CPE) that I normally get is usually too simple and not specific enough. Where can I find the education I need?

I recently did a technical presentation for my company, where else can I present this?

I've put my time into public accounting and now I am ready to go out on my own. Is there someone I can talk to who has been successful at doing the same thing?

My company has finally authorized me to hire an assistant. How can I find the right person?

I work in a very narrow tax area, where else can I find others like me to exchange ideas with?

The answer is ASWA.

The American Society of Women Accountants is the home for women in accounting and finance. **Follow the link to apply:**

www.aswa.org

WELCOME

We are very pleased to welcome the newest members to our chapter in JUNE 2011:

Cathy Hawkins

Congratulations to the following ASWA members!

JULY Anniversaries

<i>7/22 Rhea Graf</i>	<i>14 years</i>
<i>7/01 Cynthia Taylor</i>	<i>4 years</i>
<i>7/12 Lynn Parker</i>	<i>4 years</i>
<i>7/02 Wendy Sobeski</i>	<i>2 years</i>
<i>7/14 Pamela Fairbrother</i>	<i>1 year</i>

Chapter Bulletin Board

Are you an ASWA member looking for a new career?

Check out our updated Employment Opportunities Page!

We are offering free job postings for all accounting or finance positions within the Greater OC areas. Go to the website: www.aswaoc.org for further details or contact our Employment Opportunities Chair, Dolores Lara, at employment@aswaoc.org.

Drawing for Guests Only

Did you know at every dinner meeting we hold a drawing for guests to receive a free dinner meeting (a \$48 value)? So bring a guest to the next dinner meeting and your guest has a very good chance of winning another dinner meeting on us!

It is easy to network through our newsletter! Just submit a bio about yourself, your contact information, and what fields you are interested in to employment@aswaoc.org.

American Society of Women Accountants Chapter #73
949-862-0777