



American Society of Women Accountants

Orange County Chapter News  
Celebrating our 50th year in Orange County!

April  
2011



EMPOWERMENT, EDUCATION, EXPERTISE

The mission of ASWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

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Upcoming Events  
Calendar

April 13th:  
Chapter Board Meeting

April 20th:  
50th Anniversary  
Celebration

April 22nd:  
Member of the Year  
Nominations due

May 17th:  
Half-Day CPE Event  
Sacramento

May 18th:  
Dinner Meeting

May 19th - 20th:  
ASWA Southwest  
Regional Conference

See [CHAPTER WEBSITE](#) for details

President's Message



Connections - Past, Present and Future

Before the internet was as essential as the telephone, and social media sites like Facebook, LinkedIn, Twitter and YouTube hadn't exploded on the scene, how on earth did we ever stay connected to one another?

Maybe it was the old fashioned way, by reaching out with cards, letters and phone calls to people we cared for. Or for very special occasions, perhaps we organized a party, planning to share a meal and lots of special memories.

This month's 50th anniversary celebration at Angel Stadium marks a very special opportunity for all of us in the Orange County ASWA family to celebrate our connections. It's a time to reconnect with cherished friends from our past, to laugh and reminisce with those from our present, and to seek out new opportunities to reach out and embrace the future by sharing new knowledge, skills and opportunities with people

*we haven't even met yet.*

*To assist us in celebrating this special occasion, we are especially honored to welcome **Vivian Moller, ASWA's 2010-11 National President.** Vivian is flying in from half way across the country just to join us in celebrating this amazing chapter milestone, and the incredible women who have made it possible.*

*So whether you're interested in reconnecting with your past, celebrating the present or investing in your future, come join us for the evening. After all, an event like this comes around only once every 50 years, so you won't want to miss it!*

*Hope to see you there!*

*Lynn Parker*

## **ASWA Orange County Celebrating our 50th Anniversary at Angel Stadium! April 20, 2011**

This year we have the honor of celebrating our 50th Anniversary as a chapter of ASWA! It is an exciting time for those of us who have been affiliated with this amazing group for many years, some who are celebrating over 20 years with our chapter!



The celebration will be held at Angel Stadium's Diamond Club in Anaheim, CA, and will include a cocktail reception and buffet dinner along with a presentation of our favorite memories and our guest speaker, Kimberly Roush. The topic will be, "Personal Branding: Creating an Unforgettable Image". Personal branding, by definition, is the process by which we market ourselves to others. Learn how to leverage this approach to drive your greatest professional potential!

**Date:** Wednesday, April 20, 2011

**Time:** 5:30pm - 9:00pm

**Location:** Angel Stadium  
2000 Gene Autry Way  
Anaheim, CA (714) 940-2000

Enter stadium through main entrance  
by the ticket office (Home Plate Gate)  
Price: \$43 (includes dinner buffet)  
\* No fee for parking

**Agenda:**

- 5:30 - 6:30 cocktail reception
- 6:30 - 7:30 buffet dinner and a walk down memory lane
- 7:30 - 8:30 speaker presentation
- 8:30 - 9:00 opportunity drawings

View our profile on [Linked in](#)

### **Board of Directors**

**President**

Lynn Parker  
[president@aswaoc.org](mailto:president@aswaoc.org)

**President-Elect**

*Currently Open*  
[president.elect@aswaoc.org](mailto:president.elect@aswaoc.org)

**Vice President of Special Events**

Jennifer Jeanblanc  
[vp.special.events@aswaoc.org](mailto:vp.special.events@aswaoc.org)

**Vice President of Membership**

Millie Culpepper  
[vp.membership@aswaoc.org](mailto:vp.membership@aswaoc.org)

**Vice President of Communications**

Adriana Estrada  
[communications@aswaoc.org](mailto:communications@aswaoc.org)

**Recording Secretary**

Nancy Liming  
[recording@aswaoc.org](mailto:recording@aswaoc.org)

**Treasurer**

Alison Aldrich, MBA  
[treasurer@aswaoc.org](mailto:treasurer@aswaoc.org)

**Directors**

Jennifer Cavender, CPA  
[past.president@aswaoc.org](mailto:past.president@aswaoc.org)

Irene Mack, CPA  
[director1@aswaoc.org](mailto:director1@aswaoc.org)

Heather Pease  
[director2@aswaoc.org](mailto:director2@aswaoc.org)

Kimberly Cook  
[director3@aswaoc.org](mailto:director3@aswaoc.org)

See our **CHAPTER WEBSITE** for additional information.

Pre-payment is required for this event.

To RSVP, go to our PayPal link at [www.aswaoc.org](http://www.aswaoc.org) or mail check to: ASWA, 3857 Birch St., PMB169, Newport Beach, CA 92660

*The PayPal deadline is Friday, April 15th and checks must be received by Wednesday, April 13th*

Questions? Contact: [reservations@aswaoc.org](mailto:reservations@aswaoc.org)

### Special Thanks to our Corporate Sponsors:

**VOLT**  
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&  
WHITE  
CERTIFIED PUBLIC ACCOUNTANTS  
AND BUSINESS ADVISORS

## Calling for all Member of the Year Nominations!

Every year our chapter recognizes one outstanding individual as Member of the Year. This honor is bestowed by the membership in appreciation for the personal contributions and leadership demonstrated by one of our members.

Who should you consider as Member of the Year? Ask yourself the following questions, and your answer should be very clear!

- Who sets a great example with their personal and professional accomplishments?
- Who inspires you to be the best that you can be, to explore your professional potential?
- Who offers advice, encouragement, mentorship or professional guidance?
- Who consistently demonstrates their commitment to the growth and development of our local chapter, and to the goals of professional women in accounting?
- Who has made you feel welcome, and made a difference in your life since you have been a part of ASWA?

To nominate your favorite member for this year's award, [click here](#) to download the nomination form and send to Alison Aldrich by Friday, April 22nd.

Nominees will be announced in next month's newsletter, and voting will take place during the regular dinner meeting in May. The winner remains a secret, and will be revealed during our June installation and dinner meeting.

Show your appreciation by nominating one very special person who has made a difference this year!

## Half-Day CPE Event

The Sacramento Chapter of ASWA is pleased to invite you to attend our second annual Half-Day CPE Event. The event will be on Tuesday, May 17th from 8:00 a.m. to 12:20 p.m. at the Hilton Hotel and will consist of six CPE courses. The cost for four hours of CPE is \$120 for ASWA members and \$155 for



nonmembers. The Chapter is offering an *Early Registration Discount* for registrations *postmarked* by April 30, 2011. The *Early Registration Discount* price is \$100 for ASWA members and \$135 for nonmembers. [Click here](#) for event program and registration form.

Prominent speakers will offer a wide range of topics, such as accounting, ethics, government, leadership/personal development, management of an accounting practice/personal financial planning, and tax. Attendees will have an opportunity to choose three of the six CPE courses offered at the event.

The Sacramento Chapter is excited to offer quality CPE to CPAs and accounting professionals at such an outstanding value. If you have any questions or would like more information, please contact Brenda Kaku, Event Committee Chair, (916) 716-3991 [bkaku@comcast.net](mailto:bkaku@comcast.net). Please forward the registration information to your colleagues and invite them to attend the event. Your support is appreciated!

### Congratulations to Last Month's Opportunity Drawing Winners!

#### **Nancy Liming**

Won a \$25 gift card!

#### **Adriana Estrada**

Won a \$25 gift certificate for the Yardhouse!

#### **Charla Sue Riley**

Won a free ASWA dinner!

100% of the proceeds from our monthly Opportunity Drawings generate funds for our annual scholarship awards. If you are able to donate items, please contact Lynn Parker at [president@aswaoc.org](mailto:president@aswaoc.org)

## **Chapter Bulletin Board**

*We are very pleased to welcome the following new members to our chapter:*

***Diane Randall - Pursuing a CPA career***

***Lilly McBee - MetLife Home Loans - Sr. Loan Officer***

### **Happy Anniversary to the following ASWA members!**

**4/12 Penelope Kinnear 6 years**

**4/23 Ann Marie Broderick 27 years**

**4/23 Ruth Evans-Jahelka 1 year**

### **Check out our updated Employment Opportunities Page!**

We are offering free job postings for all accounting or finance positions within the Greater OC areas. Go to the website: [www.aswaoc.org](http://www.aswaoc.org) for further details or contact our Employment Opportunities Chair, Dolores Lara, at [employment@aswaoc.org](mailto:employment@aswaoc.org).

### **Drawing for Guests Only**

Did you know at every dinner meeting we hold a drawing for guests to receive a free dinner meeting (a \$48 value)? So bring a guest to the next dinner meeting and your guest has a very good chance of winning another dinner meeting on us!